



Iowa Pest Control Association

REVISED DATES: Newsletter Rates & Specifications - 2012

Even if you are a current advertiser, please complete this form and fax it to 636-438-1357 NOW so we have your updated information and can save space for your ad in upcoming issues! We appreciate your continue support of IPMA!

General Information

- Full color publication published 4 times a year on the schedule below.
- Mailed to over 150 members

Mechanical Information

- Finished size of publication is 8-1/2 x 11"
- Editor reserves the right to recompose ads to conform to size limits. Composition and layout assistance is available from the editor/publisher with cost of services billed to the advertiser.
- Artwork must be high resolution files submitted electronically. (No Microsoft Publisher or Word files will be accepted.) Email files (including graphics & fonts) to: june@compelcom.com. Preferred format is pdf, however eps, ai, psd will be accepted. No 72 dpi resolution photos/graphics or MAC formats, please! Convert all fonts to outlines!
- **YOU WILL RECEIVE A CONFIRMATION OF RECEIPT OF ALL ART FILES. IF YOU DO NOT RECEIVE AN ACKNOWLEDGEMENT, PLEASE RESEND FILE OR CALL 636-394-4148. DO NOT ASSUME THAT WE RECEIVED THE FILE UNLESS YOU HEAR FROM US.**

Commissions & Terms

- **Payment due thirty days from invoice date.** Rates are net. Commissions to be added to rates. No agency discounts.
- Advertisers will be added to the mailing list to receive the complete newsletter
- Unless otherwise arranged, invoices will be emailed to the address we have on file.
- Please indicate issues in which you wish your advertising to appear and the ad size.

Publication Date	Materials & Commitment Deadline	Full Page 7x10" \$302/issue (B&W) Color - \$378	Half Page 7x4.75" \$192/issue (B&W) Color: \$241	Quarter Page 3.5x4.75" \$137/issue (B&W) Color - \$172
Mar. 15 – 1 st Qtr	Feb 1			
June 15 – 2 nd Qtr.	May 1			
Sept. 15 – 3 rd Qtr	Aug 1			
Dec. 15 – 4 th Qtr.	Nov 1			

Headline of ad: _____

In order to authorize advertising, complete and return this form according to the deadline schedule above.

Contact: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Payment information: Check is enclosed. Direct bill per issue Direct bill per year

Make checks payable to Compelling Communications, Inc.

Mail to: Compelling Communications, Inc., 14664 Amberleigh Hill Ct., Chesterfield, MO 63017

Fax to: 636-438-1357

Questions? Call 800-779-0067

Email: june@compelcom.com